

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Postrel

Serial Number: 10/791,149

Filing Date: March 1, 2004

Title: METHOD AND SYSTEM FOR ISSUING, AGGREGATING AND  
REDEEMING POINTS BASED ON MERCHANT TRANSACTIONS

**AMENDMENT**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313

Sir:

In response to the Office action dated May 14, 2008,  
Applicant provides the following.